

**20
23**



● EXECUTIVE TITLE

SPONSORSHIP PRESENTATION

PREPARED BY

**LI POPUP
@LI.POPUP**



sponsorship@lipopup.com

Grace Kelly - (718) 869-9501

ABOUT LI POPUP



EVENT PRODUCTION:

LI Pop-Up creates and markets experiential events designed to foster connection and discovery.

We collaborate with and empower brands, artists, and entrepreneurs to bring new products and experiences to the public.

Our memorable events breathe new life into unique commercial spaces (office buildings, empty malls, industrial facilities.)

Past events have included car shows, art installations and interactive festivals.

BRANDING:

The value of a partnership extends beyond the event itself. Our unique approach to social media and marketing extends the reach of our partner's brands. By creating fun and memorable content, our footprints exceeds our 8k+ followers on Instagram. Our last event (MallRats Nostalgia Fest) was the cover event for the Sunday NewsDay. With a 2 page feature article. In addition to a digital reach of 206,653 unique social media clicks.

PREVIOUS EVENT RECAP



MALLRATS NOSTALGIA FEST



WATCH RECAP
[INSTAGRAM.COM/LI.POPUP](https://www.instagram.com/li.popup)

2,000+ TICKETS CLAIMED
BY LOCAL FAMILIES
IN LONG ISLAND, NY

100+ SMALL BUSINESSES

FOOD VENDORS | MUSIC

FAN MEET & GREETES

ARTIST GALLERY + LIVE ART

SKATEBOARD DEMO + SHOW

FREE FAN PHOTOS

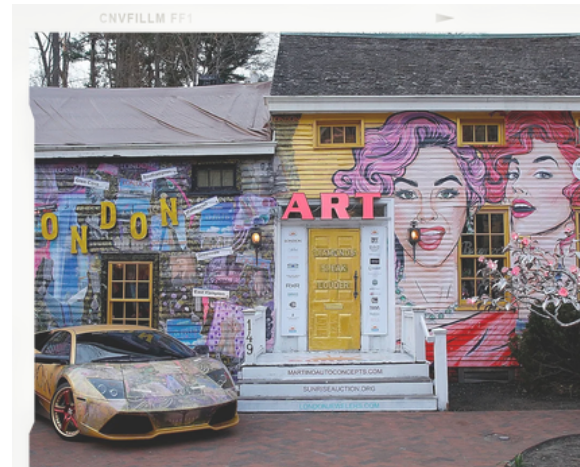
PREVIOUS EVENTS



CANVA STORIES



CANVA STORIES



CANVA STORIES

SPONSORSHIP PARTNERS



EXECUTIVE TITLE SPONSOR



DIGITAL

- LOGO ON @LI.POPUP SOCIAL MEDIA MARKETING (~8K FOLLOWERS)
- PRESENTED BY LOGO PLACEMENT ON ALL DIGITAL PAID ADS
- PRESENTED BY LOGO ON ALL EVENT LISTINGS

PRINT

- 6' X 3' SPONSOR INFORMATION WELCOME TABLE
- LOGO ON 4' X 2' EVENT WELCOME BANNER
- LOGO ON 6' X 3' EVENT BANNERS

LIVE EXHIBITION SPACE

INCLUDED WITH THE EXECUTIVE TITLE SPONSOR PACKAGE:

- SPONSOR BRANDED WING 8,000 SQFT WING OF VENUE

EXECUTIVE TITLE SPONSOR (ETS) - FULL TAKEOVER ONE WING OF THE VENUE TO TRANSFORM THE SPACE INTO A FULLY IMMERSIVE BRAND EXHIBIT. PAST ETS HAVE INCLUDED:

- LAMBORGHINI
- KIA
- BEYOND VAN GOGH
- F45 FITNESS
- MUSEUM OF URBAN ARTS
- C4 ENERGY DRINK
- ANTI HERO SKATEBOARDS

EXECUTIVE TITLE SPONSOR

\$6,500.00



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THANK YOU

CONTACT US

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